4BIRD[®]Frit

EFFECTIVE BIRD PROTECTION IN GLASS ARCHITECTURE WITH SCREEN-PRINTS

FEBRUARY 2022



BUILDING GLASS



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According to the American Bird Conservancy (ABC) "each year up to 1 billion birds die after hitting glass surfaces in the United States."¹ The reasons why birds hit windows and glass facades are diverse - not to say that a sparrow has a different perception of glass than a pigeon. In general, there are two, seemingly contradicting reasons why birds may collide with glass but that are unique to the material in itself: reflectivity and transparency.

All glasses, of course, reflect the (natural) surroundings of their buildings - from the sky with its clouds down to bushes and trees in nearby streets or parks - which obviously presents to birds the continuity of their local habitat with "safe routes, shelter, and possible food ahead"² Likewise, the same perception may occur to birds if for them the glass seems to be transparent - especially corner glazings, skywalks or glass walls are known threats to birds.

With the **4BIRD**^{*} **product family, SAINT-GOBAIN BUILDING GLASS** offers a range of solar control glasses with a special focus on an effective bird protection, offering sustainable solutions for both the preservation of the biodiversity and a wiser energy consumption of building, while keeping a homogeneous and neutral external aesthetic.

¹ abcbirds.org/glass-collisions/why-birds-hit-glass ² sfplanning.org/standards-bird-safe-buildings





Statue of Liberty Museum, New York, USA; Architect: FX collaborative, Brooklyn; Photographer: ©David Sundberg/Esto, Brooklyn

Theodor Körner Hof, Vienna, Austria; Architect: Treusch architecture, Vienna; Photographer: left ©Andreas Treusch, Vienna, right ©Martin Steinkellner, Vienna





4BIRD[®]Frit

is a series of **specifically screen-printed pattern on #1, #2** or **#3** together with selected **annealed** or **to-be-tempered COOL-LITE* solar control coatings on #2** (respectively #4 of laminated glass) or **#3** by **SAINT-GOBAIN** depending on the glazing configuration. The products comply with all currently known local regulations and national guidelines. They meet the recognized **2x2" and 2x4" rules** and tighter mandatory or voluntary regulations like **LEED Pilot Credit #55: Bird Collision Deterrence**.

AESTHETICS

COMFORT

The low, external reflection as well as the colour-neutral external appearance of the COOL-LITE® products associated with a subtle pattern create an excellent combination of function and aesthetics, thus offering a smooth and homogeneous façade design and taking care of both: bird protection and comfort of the user.

Offering all the benefits of COOL-LITE® solar control glass, with extreme transparency and neutrality to get as much as natural daylight as possible all year round with all its benefits for both, your power consumption and your health. And with highly efficient, all time sun protection and excellent insulation to reduce the energy consumption and associated cost.

VERSATILITY

With a full range of possibilities, there are solutions available for all projects, dealing with different requested efficiency, aimed aesthetic or targeted budget.

The versatility of COOL-LITE® SKN 183 II is opening new opportunities and offers among other simpler compositions with efficient bird protection and good performances.





American Bird Conservancy (ABC) has evaluated several 4BIRD[®]Frit configurations and found that they satisfied ABC's criterion for bird-friendly glass. Corresponding Material Threat Factors (TF) have been given.

> Opaque frit pattern on #2 and coating behind the pattern on clear or low-iron glass Overall outdoor reflection of the assembly <15%



MAKING THE WORLD A BETTER HOME

Together with and for our customers, we design, manufacture and distribute materials and solutions that have a positive impact on everyone's life and provide well-being, quality of life and performance, while caring for the planet.





This commitment is driving our Glass Forever program, with the help of all our stakeholders, employees, customers, partners, and suppliers.

From small seeds to big rivers, our vision is to grow our business and to differentiate, while improving our environmental footprint and increasing our contribution to people's wellbeing.

Saint-Gobain Building Glass issued 18 verified Environmental Product Declarations (EPD), covering more than 165 different glazing configurations.

They describe in detail the glazing's environmental footprint, from raw material extraction to exiting the plant.

Today, this is one of the key requirements for green building certificates like LEED, BREEAM, DGNB and HQE.



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