

Obtaining the EPV label for the Verrerie of Saint-Just

Last October the Verrerie of Saint-Just, located in Saint-Just Saint-Rambert, received the EPV Label ("Entreprise du Patrimoine Vivant").

This label, created in 2005, puts qualities of some French small and medium-sized industries forward. Its aim is to promote development of these firms by highlighting their qualities at the national and also international level. Thanks to this label, the Verrerie will be able to communicate more easily about its history, its heritage, its capacities to innovate and its rare and thorough know-how. This label testifies that Saint-Just masters techniques and technical skill peculiar to the glass industry. It proves a cultural renown for the Verrerie.

Les « Entreprises du Patrimoine Vivant » are considered as founders of the French culture and of its economic identity. This Label will also enable to consolidate the economic growth of the Verrerie and certainly bring opportunities for additional business.

Saint-Just becomes consequently one of the firm ambassadors of the French know-how abroad. This EPV Label is indeed a reference for consumers, customers and prescribers all over the world.

This is a guarantee proof, a trade mark for tradition and modernity, as well as the assurance of adaptability to all specific demands.

Les « Entreprises du Patrimoine Vivant » can also develop new jobs and transmit their know-how with the help brought by this Label. They are proposed accompanying and support measures, for instance participation to important professional exhibitions (Salon du Patrimoine in Paris...). Moreover, there is a bilingual Internet site dedicated to this Label proposing an online directory of the entitled companies: www.patrimoine-vivant.com.

La Verrerie de Saint-Just proposes also visits of its workshops in order that the glass industry can be discovered by the general public: osanejouand@loireforez.net.

Do not hesitate to contact this company for every further information:

Verrerie de Saint-Just
Zi de la Verrerie
42176 Saint-Just Saint-Rambert
Tel. 04.77.36.21.21
Mail. Saint-just@saint-gobain.com
Fax. 04.77.36.21.05